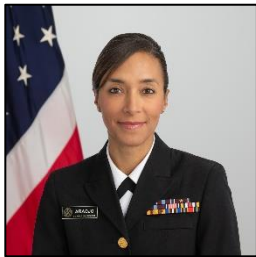


RAISE Community Workshop Series Workshop 3 **February 16, 2023**

Speakers

RDML Richardae Araojo, PharmD, MS
Associate Commissioner for Minority Health, Director
Office of Minority Health and Health Equity, U.S. Food and Drug Administration



Rear Admiral Richardae Araojo, PharmD, MS, serves as the Associate Commissioner for Minority Health and Director of the Office of Minority Health and Health Equity at the U.S. Food and Drug Administration (FDA). In this role, RDML Araojo provides leadership, oversight, and direction on minority health and health disparity matters for the Agency. RDML Araojo previously served as the Director of the Office of Medical Policy Initiatives in FDA's Center for Drug Evaluation and Research (CDER), where she led a variety of broad-based medical and clinical policy initiatives to improve the science and efficiency of clinical trials and enhance professional and patient labeling. RDML Araojo joined FDA in 2003, where she held several positions in CDER. RDML Araojo received her doctoral degree in Pharmacy from Virginia Commonwealth University, completed a Pharmacy Practice Residency at University of Maryland, and earned a master's degree in Pharmacy Regulation and Policy from the University of Florida.

Carmela Couderc
Branch Chief Terminology, Content and Delivery
Office of the National Coordinator



Carmela Couderc is the Branch Chief of Terminology, Content and Delivery in the Standards Division for the Office of the National Coordinator (ONC). In this role, Carmela is a member of the Office of Technology's leadership team where she directs key initiatives such as the United States Core Data for Interoperability (USCDI) as well as overall harmonization of adopted and proposed health IT standards. Ms. Couderc is a health IT professional with experience in the private sector and a background in integrating terminology into clinical EHR applications and co-chair of the HL7 Vocabulary work group.

Allen Hsiao MD, FAAP, FAMIA
Professor of Pediatrics (Emergency Medicine) and Chief Health Information Officer
Yale School of Medicine & Yale New Haven Health



Allen Hsiao MD, FAAP, FAMIA, is Professor of Pediatrics and of Emergency Medicine at the Yale School of Medicine and serves as the Chief Health Information Officer (CHIO) for the Yale School of Medicine and Yale New Haven Health System. He received his BA in Biomedical Ethics and MD from Brown University, then completed residency training in Pediatrics at Yale before completing fellowships and board certifications in Pediatric Emergency Medicine and Medical Informatics. He has served on numerous medical informatics-related committees for the Hospital and University, as well as nationally for groups such as the American Academy of Pediatrics, Health Information Management Systems Society, and the National Association of Children’s Hospitals and Related Institutions. As the CHIO, Dr. Hsiao leads the medical informatics and data and analytics teams for the School and System, including an experienced group of physician informaticians and the Joint Data and Analytics Team (JDAT). He and the informaticians are responsible for medical leadership of the electronic health record system (EHR) and supporting information technology systems to provide the functionality, clinical decision support, and innovation needed to deliver the best healthcare possible. His Joint Data and Analytics Team includes the database administrators, data architects, and a team of over 50 analysts that provide the reporting and analytics for the System and the School, supporting operational, clinical, and research reporting and data needs and is led by a talented Chief Data & Analytics Officer. Current priorities for Allen and team include supporting COVID-19 informatics needs, predictive analytics, strategies to address growing physician burnout, patient engagement, population health, and supporting genomic medicine.

Andrew Kress
CEO
HealthVerity



Andrew is the CEO and founder of HealthVerity, a company providing novel technologies and tools that serve as the foundation for the rapid creation, exchange and management of healthcare and consumer data in a fully-interoperable, privacy-protecting manner.

Prior to founding HealthVerity, Mr. Kress was the SVP of Healthcare Value Solutions for IMS Health. Among the organizations reporting to Andrew were Health Economics and Outcomes Research Services, Real World Evidence Solutions, Payer and Provider Services, Clinical Trial Optimization Solutions, and Government Services. In addition, he created the company’s mobile health offerings and designed their emerging genomics strategy.

Preceding IMS, he was the CEO of SDI Health—the recognized leader in clinical and transactional healthcare data-based analytics—prior to its acquisition by IMS Health in 2011. During his tenure, SDI developed and grew one of the largest linked de-identified healthcare data assets available and became the nation’s second largest pharmaceutical informatics company.

Mr. Kress is also involved as an investor and advisor to a number of other healthcare startups. He holds a bachelor’s degree in English from Yale University.

Carla Rodriguez-Watson, PhD, MPH
Director of Research
Reagan-Udall Foundation for the FDA



Carla Rodriguez-Watson, PhD, MPH, is the Director of Research for the Reagan-Udall Foundation for the FDA. Dr Rodriguez-Watson is focused on continuously developing and enhancing a portfolio of work that leverages real-world data and experiences to inform and conduct clinical and post-market drug safety and effectiveness studies. Projects include those focused on developing and advancing frameworks and tools to systematically describe data sources and methods for use in pre and post-market studies of product safety and effectiveness; as well as the the Innovation in Medical Evidence, Development and Surveillance (IMEDS) Program – where such tools can be leveraged. IMEDS leverages a distributed network and tools developed by the FDA’s Sentinel initiative to design and execute post-market drug safety studies in a network of 9 healthcare systems representing over 111 M persons. Dr Rodriguez-Watson brings her extensive background in public health surveillance and health outcomes research to this work. She earned her doctoral degree in Epidemiology from the University of Washington School of Public Health, her master’s degree in Public Health from Columbia University Mailman School of Public Health, and her bachelor’s degree from Rutgers University.

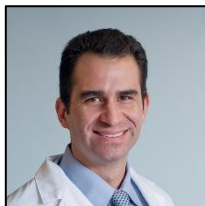
Meredith Welsh
SVP, Health Operations
SameSky Health



Meredith Welsh has spent nearly two decades working to bring personalized healthcare to medically underserved individuals internationally and within the US. With an emphasis on operational solutions that drive change, she focuses on the intersection of culture and lived experiences and how it impacts barriers to care and health outcomes. Meredith has served as Chief Executive Officer for a multinational healthcare organization and currently sits on their Board of Directors. She is a proud returned Peace Corps Volunteer, serving two years in El Salvador as a Rural Health and Sanitation volunteer.

Moderators

Oscar Benavidez, MD, MBA, MPP
Managing Director/Chief Congenital Cardiology and DEI Director
Massachusetts General Hospital



Oscar J. Benavidez, MD, MBA, MPP, is the Division Chief of Pediatric/Congenital Cardiology and the Medical Director of the Pediatric Cardiac Catheterization and Surgical Programs at Massachusetts General Hospital. Dr. Benavidez is also the Director of Diversity and Equity at Mass General Hospital for Children. His clinical area of expertise is Non-Invasive Congenital Cardiac Imaging from fetus to adult patients with congenital heart disease. Dr. Benavidez is involved in health

services research and has published on topics related to patient safety and quality as it pertains to the care of patients with congenital heart disease. He is also on national committees that develop and implement quality measures.

Susan C. Winckler, RPh, Esq.
CEO
Reagan-Udall Foundation for the FDA



Susan C. Winckler, RPh, Esq., is CEO of the Reagan-Udall Foundation for the FDA, the non-profit organization created by Congress to advance the mission of the FDA. Prior to accepting the Foundation post, she served as President of Leavitt Partners Solutions, a healthcare strategy firm founded by Gov. Michael O.

Leavitt, former Secretary of the U.S. Department of Health and Human Services. Winckler directly advised C-suite executives of a wide range of organizations on public policy and regulation, business strategy, investments, and other major

business matters.

As Chief of Staff for the U.S. Food and Drug Administration (2007-2009), she managed the Commissioner's Office, served both Republican and Democratic commissioners as their senior-most staff adviser, analyzed complex policy challenges and represented FDA with myriad government entities and external stakeholders. Her earlier career service included more than a decade at the American Pharmacists Association in a series of positions of increasing responsibility.