



## **RAISE Community Workshop Series Workshop 4 March 2, 2023**

### **Speakers**

**Silas Buchanan**  
**Founder and CEO**  
**Institute for eHealth Equity**



Silas Buchanan is an experienced underserved-community outreach and engagement strategist. He is the Founding CEO of the Institute for eHealth Equity where he leads partnerships with healthcare payer, provider, government, pharmaceutical and academic stakeholders. Silas has expertise in crafting web-based ecosystems that solve for known, underserved-community outreach and engagement failure points. He recently launched [OurHealthyCommunity.com](http://OurHealthyCommunity.com) and [OurHealthMinistry.com](http://OurHealthMinistry.com), in partnership with Morehouse School of Medicine, as culturally appropriate platforms to outreach and engage underserved community members. He previously co-developed [AMECHealth.org](http://AMECHealth.org) as the official health information-sharing channel for the AME Church, the largest mainline, historically Black Denomination in the world (2000 congregations/2 million members).

Mr. Buchanan currently works closely with the Milken Institute, FasterCures Workgroup on DEI in Clinical Trials, the American Telemedicine Workgroup on Eliminating Health Disparities, and the Digital Medicine Society Data Steering Committee. He has contributed thought leadership to HIMSS, Accenture, National Academies of Medicine, the Clinical Trials Transformation Initiative, and the Harvard Business School, Kraft Precision Medicine Accelerator. Mr. Buchanan has testified before the HHS, HIT Policy Committee. He was selected as member of the White House Summit to Achieve eHealth Equity. Selected as Co-Chair of the Awareness Committee for Region V of The HHS National Partnership for Action to End Health Disparities. Inaugural member of the National eHealth Collaborative Consumer Committee and is a member of the Ohio Patient-Centered Primary Care Collaborative.

**James E.K. Hildreth Sr., PhD, MD**  
**President and CEO**  
**Meharry Medical College**



James E.K. Hildreth Sr., PhD, MD, has transformed institutions and lives through a unique combination of skills, expertise and passionate drive. He seeks to achieve organizational success by nurturing passion and developing confidence in others. Hildreth's enthusiasm and love for the work he does inspires others and draws them into bold visions and new directions.

Because of his standing as a world-class infectious disease expert, excellent ability to explain complex science to laypersons and engaging communication style, Dr. Hildreth has emerged as a respected national figure in the response to the COVID-19 pandemic. In September 2020, he was appointed to the FDA Vaccines and Related Biological Products Advisory Committee that is reviewing COVID-19 vaccine candidates for approval, and in February 2021, Dr. Hildreth was named to President Joseph Biden's Health Equity Task Force.

Currently, as president and CEO of Meharry Medical College, Dr. Hildreth is leading the technological, academic, and clinical transformation of the nation's largest private historically Black academic health sciences center. Focusing on the future of an organization with challenges represented by constant changes in higher education and health care, he has positioned the organization for success through innovative programs, strategic partnerships, and entrepreneurial culture.

Dr. Hildreth holds a medical degree from Johns Hopkins School of Medicine, a doctoral degree from Oxford University and a bachelor's degree from Harvard University. He is a Rhodes Scholar who has been elected to the National Academy of Medicine. He has received numerous awards and recognition, including honorary degrees, for his scientific accomplishments, leadership, service to disadvantaged communities and mentorship of students and junior colleagues.

**Marjorie Innocent, PhD**  
**Director of Learning and Impact**  
**NAACP Empowerment Programs, Inc.**



Dr. Marjorie Innocent serves as director of learning and impact at the NAACP. In this capacity, she is responsible for internal structures and systems for capturing metrics, monitoring progress, reporting, and cross-team sharing and learning. She leads transformative, interdisciplinary research and evaluation projects in collaboration with external partners. Along with a working team, she also develops and communicates the Association's learning impacts to a broad audience of stakeholders to promote the NAACP as a critical resource and advance equity-centered policies as standard practice.

Dr. Innocent earned a doctoral degree in Health Policy and Management from the Johns Hopkins Bloomberg School of Public Health in Baltimore, MD and a bachelor's degree in Political Science and French Literature from Columbia College in New York, NY. She has published numerous articles and writings covering various health and education-related topics.

**Aparna Sridhar**  
**Product Lead, Cadence Scheduling**  
**Epic Systems**



Aparna Sridhar is a software developer and Product Lead of the Cadence Scheduling product at Epic. As Product Lead, she works closely with current and prospective customers to understand their needs and guide the ongoing improvement of Cadence so that it remains cutting-edge for our worldwide community of healthcare leaders. She is passionate about equity and inclusion, and one of her areas of focus has been making our software more accessible to blind and low vision users. Ms. Sridhar serves on Epic's DEI Council, which seeks to promote a culture that appreciates diversity, where she brings a special focus to our Equitable Care initiatives and Health Equity strategy. In her ten years at Epic, she has worked on several additional Access products including Cadence, Registration, Referrals, Eligibility and Claims.

**Moderator**

**Elizabeth Cohn, RN, PhD, FAAN**  
**Rudin Professor of Community Health**  
**Hunter College, City University of New York**



Elizabeth Cohn, RN, PhD, FAAN, is the Rudin Professor of Community Health at Hunter College, City University of New York. She is an Obama White House Champion of Change in Precision Medicine and Health Equity. Dr. Cohn is a translational nurse scientist and the chair of the NIH supported Nursing Science Translational Research Group. She is the current author of the seminal text produced by the CDC and the NIH, the Principles of Community Engagement 3rd Edition, now in its 30th Year.

Dr. Cohn is the Principal Investigator of IGNITE, an 11-million-dollar grant from the Office of the Director of NIH on late-stage translation to practice, a grant which pairs researchers with Health and Hospital Clinicians and Community Organizations. These dyads are supported in leverage publicly available data sets to improve community health through an innovative Data Sandbox and Data Playground model.



She is the Author of Flip and See ECG, a cardiac handbook for medical providers, now it its 4th edition published by Elsevier. She earned her associates degree from Nassau Community College, her bachelor’s and master’s degrees in Nursing from Stony Brook, her doctoral degree from Columbia University School of Nursing and is an alumna of the Robert Wood Johnson Nurse Faculty Scholars Program. Her work has been featured in the *New York Times*, on NPR’s *All Things Considered* and in *Men’s Health*.

**RAISE FDA & FDA Foundation Team**

**Christine Lee-Flemming, PhD, PharmD**  
**FDA OMHHE Strategic Research Engagement Lead**  
**Office of Minority Health and Health Equity, U.S. Food and Drug Administration**



Dr. Christine Lee-Flemming serves as the Lead for Strategic Research Engagement for the Office of Minority Health and Health Equity (OMHHE) in the Office of the Commissioner at the U.S. Food and Drug Administration. She leads minority health and health disparity focused research and develops strategic partnerships to advance the health of diverse populations. Prior to joining OMHHE, Dr. Lee-Flemming’s work included structuring unstructured FDA materials as well as social media data to inform regulatory decision

making. Dr. Lee-Flemming aims to develop research and strategic innovations that advance the health for all populations. Dr. Lee-Flemming received her PharmD from the University of Buffalo and her doctoral degree in Pharmaceutical Outcomes and Policy from the University of Florida.

**Carla Rodriguez-Watson, PhD, MPH**  
**Director of Research**  
**Reagan-Udall Foundation for the FDA**



Carla Rodriguez-Watson, PhD, MPH, is the Director of Research for the Reagan-Udall Foundation for the FDA. Dr Rodriguez-Watson is focused on continuously developing and enhancing a portfolio of work that leverages real-world data and experiences to inform and conduct clinical and post-market drug safety and effectiveness studies. Projects include those focused on developing and advancing frameworks and tools to systematically describe data sources and methods for use in pre and post-market

studies of product safety and effectiveness; as well as the the Innovation in Medical Evidence, Development and Surveillance (IMEDS) Program – where such tools can be leveraged. IMEDS leverages a distributed network and tools developed by the FDA’s Sentinel initiative to design and execute post-market drug safety studies in a network of 9 healthcare systems representing over 111 M persons. Dr. Rodriguez-Watson brings her extensive background in public health surveillance and health outcomes research to this work. She earned her doctoral degree in Epidemiology from the University of Washington School of Public Health, her master’s degree in



Public Health from Columbia University Mailman School of Public Health, and her bachelor's degree from Rutgers University.

**Susan C. Winckler, RPh, Esq.**

**CEO**

**Reagan-Udall Foundation for the FDA**



Susan C. Winckler, RPh, Esq., is CEO of the Reagan-Udall Foundation for the FDA, the non-profit organization created by Congress to advance the mission of the FDA. Prior to accepting the Foundation post, she served as President of Leavitt Partners Solutions, a healthcare strategy firm founded by Gov. Michael O. Leavitt, former Secretary of the U.S. Department of Health and Human Services. Winckler directly advised C-suite executives of a wide range of organizations on public policy and regulation, business strategy, investments, and other major

business matters.

As Chief of Staff for the U.S. Food and Drug Administration (2007-2009), she managed the Commissioner's Office, served both Republican and Democratic commissioners as their senior-most staff adviser, analyzed complex policy challenges and represented FDA with myriad government entities and external stakeholders. Her earlier career service included more than a decade at the American Pharmacists Association in a series of positions of increasing responsibility.