



## **RAISE Community Workshop Series Workshop 4 March 2, 2023**

### **Speakers**

**Kathy Cronin, PhD**  
**Deputy Associate Director, Surveillance Research Program**  
**National Cancer Institute**



Dr. Kathy Cronin is the Deputy Associate Director for the Surveillance Research Program within the Division of Cancer Control and Population Sciences at the National Cancer Institute. Dr. Cronin received her doctoral from Cornell University in 1995, and her master's degree in Public Health from John Hopkins University in 1996. Dr. Cronin originally worked at the National Cancer Institute as a Cancer Prevention Fellow. After completing the 2-year fellowship, she joined the Surveillance Research Program and has been a member of the program for more than 20 years. Dr. Cronin works closely with the SEER program of cancer registries which collects information on cancer incidence, survival, prevalence, and mortality. Her research focuses on describing cancer trends; assessing risk; analyzing survival; and modeling the impact of population trends in risk factors, screening, and treatment on cancer incidence and mortality.

**Susan Jenkins, PhD**  
**Director of the Division of Evidence, Evaluation and Data Policy**  
**Office of Science and Data Policy**



Dr. Susan Jenkins is the Director of the Division of Evidence, Evaluation and Data Policy in the Office of Science and Data Policy and serves as the HHS Evaluation Officer. In these roles she oversees adherence to HHS reporting requirements under the Foundations for Evidence-Based Policy Making Act, facilitates the HHS Evidence and Evaluation Council, and supports both the HHS Data Council and the National Committee on Vital and Health Statistics. She is a member of the Interagency Council on Evaluation Policy and is faculty in the American University School of Public Affairs. Prior to joining ASPE she was the Director of the Office of Performance and Evaluation in the US Administration for Community Living, served on a detail with the Office of Management and Budget's Evidence Team, and was an evaluation specialist with the US Peace Corps. She received her bachelor's degree from Yale University and her doctoral degree in Social Psychology from the University of Michigan.

**Ronnie Tepp**  
**Principal**  
**Pyxis Partners**



Ronnie Tepp has spent the past three decades working to craft and advance policy and programs to improve outcomes for patients. At Pyxis Partners, she serves as the Principal Investigator (PI) for the engagement awardee team to the National Institutes of Health’s All of Us Research Program. In this role, she leads and manages a team tasked with reaching, educating and engaging underrepresented communities in medical research to build an All of Us participant community truly reflective of our country. Ronnie and the Pyxis team have built out a national network of trusted messengers and have developed an infrastructure to educate and support them in bringing the program to their communities. In addition to this work, Ms. Tepp specializes in strategy and policy development, coalition-building, strategic planning and advocacy. She has a talent for bringing stakeholders and nontraditional groups together to develop and advance collective agendas. She has an impressive track record and has proactively identified opportunities to promote good policy, helped organizations and communities coalesce around a common strategy and built trust internally to maximize their impact. The result has been the development of formidable coalitions that have succeeded in uniting and amplifying the voice of their communities and affecting change for the benefit of patients and families. Her career has included service as a senior-level congressional staffer during the health reform debates of the 1990s, vice president of a lobbying firm representing academic medical centers and health advocacy organizations, and chief lobbyist for the Juvenile Diabetes Research Foundation (JDRF). A native of Massachusetts and a graduate of Skidmore College and Georgetown University, Ronnie lives with her husband and three children in Vienna, Virginia. She serves as a Board member of the Crohn’s and Colitis Foundation DC/Northern Virginia Chapter and as a mentor with New Hope Housing in Alexandria, VA, providing support to clients in their residential homes and shelters.

**Warren Whyte, PhD**  
**VP, ERACE Lead**  
**ConcertAI**



Dr. Warren A. Whyte is an executive, scientific researcher, and thought leader on bias and inequity in healthcare. Having founded the health equity program ERACE (Engaging Research to Achieve Cancer Care Equity) at ConcertAI, Whyte empowers life sciences companies looking to disrupt traditional modes of care by embracing new models to achieve equitable health outcomes and realize more value in the face of increased pricing pressures. Dr. Whyte has a PhD in bioinformatics from MIT and has spent close to two decades helping organizations use data and digital to solve their health challenges.

**Moderator**

**Sarah Greene, MPH**

**Senior Advisor**

**National Academy of Medicine's Leadership**



Sarah Greene, MPH, is a consultant, researcher, and strategist with expertise in learning health systems, health communication, electronic health data, and person-centered care. Much of her career has been focused on building productive, sustainable multi-site research consortia. Currently, Ms. Greene is a Senior Advisor for the National Academy of Medicine's Leadership Consortium for a Learning Health System. In this role, she applies a versatile skillset and intellectual curiosity in the areas of digital health, evidence mobilization, and community engagement, and led recent Special Publications related to sharing health data and shaping key priorities for the Patient-Centered Outcomes Research Program (PCORI). Ms. Greene was the inaugural Executive Director of the Health Care Systems Research Network (HCSRN), a consortium of embedded research centers, where she led all of the organization's activities. Recent consulting clients have included Kaiser Permanente, the National Cancer Institute, NORC, and the HCSRN. Ms. Greene advises several large research institutes, state-based health care improvement organizations, and research networks. Prior to leading the HCSRN, Ms. Greene served as an Associate Director at PCORI, providing intellectual and organizational leadership for PCORI's National Patient-Centered Clinical Research Network, PCORnet. She held multiple positions at Group Health Cooperative (now Kaiser Permanente Washington), including strategy director and research institute faculty member. Throughout her career, Ms. Greene has frequently served in strategic planning, change management, and team development roles, and complements these skills with strong technical capabilities including literature synthesis, evaluation, and analysis. An accomplished writer and speaker with more than 160 publications and presentations, she has shared her work at the American College of Cardiology, and American Medical Informatics Association and Academy Health, among many other organizations. Ms. Greene received both her master's degree in Public Health and bachelor's degrees in Psychology and Italian from Indiana University and resides in Seattle.

**RAISE FDA & FDA Foundation Team**

**RDML Richardae Araojo, PharmD, MS**  
**Associate Commissioner for Minority Health, Director**  
**Office of Minority Health and Health Equity, U.S. Food and Drug Administration**



Rear Admiral Richardae Araojo, PharmD, MS, serves as the Associate Commissioner for Minority Health and Director of the Office of Minority Health and Health Equity at the U.S. Food and Drug Administration (FDA). In this role, RDML Araojo provides leadership, oversight, and direction on minority health and health disparity matters for the Agency. RDML Araojo previously served as the Director of the Office of Medical Policy Initiatives in FDA's Center for Drug Evaluation and Research (CDER), where she led a variety of broad-based medical and clinical policy initiatives to improve the science and efficiency of clinical trials and enhance professional and patient labeling. RDML Araojo joined FDA in 2003, where she held several positions in CDER. RDML Araojo received her doctoral degree in Pharmacy from Virginia Commonwealth University, completed a Pharmacy Practice Residency at University of Maryland, and earned a master's degree in Pharmacy Regulation and Policy from the University of Florida.

**Carla Rodriguez-Watson, PhD, MPH**  
**Director of Research**  
**Reagan-Udall Foundation for the FDA**



Carla Rodriguez-Watson, PhD, MPH, is the Director of Research for the Reagan-Udall Foundation for the FDA. Dr Rodriguez-Watson is focused on continuously developing and enhancing a portfolio of work that leverages real-world data and experiences to inform and conduct clinical and post-market drug safety and effectiveness studies. Projects include those focused on developing and advancing frameworks and tools to systematically describe data sources and methods for use in pre and post-market studies of product safety and effectiveness; as well as the the Innovation in Medical Evidence, Development and Surveillance (IMEDS) Program – where such tools can be leveraged. IMEDS leverages a distributed network and tools developed by the FDA's Sentinel initiative to design and execute post-market drug safety studies in a network of 9 healthcare systems representing over 111 M persons. Dr. Rodriguez-Watson brings her extensive background in public health surveillance and health outcomes research to this work. She earned her doctoral degree in Epidemiology from the University of Washington School of Public Health, her master's degree in Public Health from Columbia University Mailman School of Public Health, and her bachelor's degree from Rutgers University.



**Susan C. Winckler, RPh, Esq.**  
**CEO**  
**Reagan-Udall Foundation for the FDA**



Susan C. Winckler, RPh, Esq., is CEO of the Reagan-Udall Foundation for the FDA, the non-profit organization created by Congress to advance the mission of the FDA. Prior to accepting the Foundation post, she served as President of Leavitt Partners Solutions, a healthcare strategy firm founded by Gov. Michael O. Leavitt, former Secretary of the U.S. Department of Health and Human Services. Winckler directly advised C-suite executives of a wide range of organizations on public policy and regulation, business strategy, investments, and other major

business matters.

As Chief of Staff for the U.S. Food and Drug Administration (2007-2009), she managed the Commissioner’s Office, served both Republican and Democratic commissioners as their senior-most staff adviser, analyzed complex policy challenges and represented FDA with myriad government entities and external stakeholders. Her earlier career service included more than a decade at the American Pharmacists Association in a series of positions of increasing responsibility.