

FDA's Final Rule on Requirements for Additional Traceability Records for Certain Foods

The virtual public meeting will begin shortly

Monday, October 7, 2024

Time: 1 – 3:30pm ET

This project is supported by the Food and Drug Administration (FDA) of the U.S. Department of Health and Human Services (HHS) as part of an award of \$75,000 in federal funds (100% of the project). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by FDA, HHS, or the U.S. Government. For more information, please visit [FDA.gov](https://www.fda.gov)



Welcome

Susan C. Winckler, RPh, Esq.

Chief Executive Officer

Reagan-Udall Foundation for the FDA

Housekeeping



Please keep your cameras off and microphones muted throughout the meeting. Those who confirmed to present public comment will be unmuted when it is your time to speak.



If you'd like to ask a question, you may enter it in the Zoom Q&A.



This workshop is being recorded.



The recording, along with the slide deck and transcript, will be available at www.ReaganUdall.org following the meeting.

Today's Agenda (Eastern Time)



- 1pm** Welcome
Susan Winckler, RPh, Esq., Chief Executive Officer, Reagan-Udall Foundation for the FDA
- 1:05pm** Opening Remarks
Jim Jones, Deputy Commissioner for Human Foods, Food & Drug Administration
- 1:15pm** Panel Discussion
Karleigh Bacon, PhD, McDonald's
Jodi Blanch, MS, Gorton's Seafood
Johnny McGuire, The Nunes Company Inc. & ProduceSupply.org
Sarah Sorscher, JD, MPH, Center for Science in the Public Interest
Lindy Wiedmeyer, MPH, REHS, PCQI, Sendik's Food Markets
- 2pm** Stakeholder Comment
- 3:40pm** Adjourn



Opening Remarks

Jim Jones, MS

*Deputy Commissioner for Human Foods
U.S. Food and Drug Administration*

Panel Discussion

Panelists:

- **Karleigh Bacon, PhD**, McDonald's
- **Jodi Blanch, MS**, Gorton's Seafood
- **Johnny McGuire**, The Nunes Company Inc. & ProduceSupply.org
- **Sarah Sorscher, JD, MPH**, Center for Science in the Public Interest
- **Lindy Wiedmeyer, MPH, REHS, PCQI**, Sendik's Food Markets

Virtual Public Comment Process



Commenters will be called by name in alphabetical order.

- Make sure your on-screen name matches your registration name.
- We will announce the commenters in sets of three, so you know when your slot is coming up
 - The first time your name is called: **PREPARE TO SPEAK.**
 - Second time your name is called: **TURN ON YOUR CAMERA**
 - As speaker concludes: **UNMUTE YOUR MIC**

Commenters will have 3 minutes to speak. A countdown timer is provided.



Stakeholder Comments



Topic 1: Traceability Lot Codes & Labeling



Topic 2: Implementation Schedule & Awareness



Topic 3: Warehouse Management Systems & Technology



Topic 4: Pilot/Concept-Testing

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Virtual Public Meeting

Thank you for attending!



REAGAN-UDALL

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