



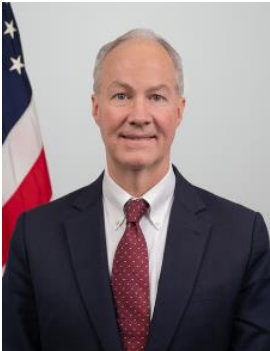
# **FDA's Final Rule on Requirements for Additional Traceability Records for Certain Foods**

## **Virtual Public Webinar**

Thursday, July 10, 2025 | 12:30-2 pm ET

## **Presenters & Panelists**

**Donald A. Prater, DVM**  
**Principal Deputy Director for Human Foods**  
**U.S. Food & Drug Administration**



Dr. Donald A. Prater is the Principal Deputy Director for Human Foods. He previously was Acting Director of the FDA's Center for Food Safety and Applied Nutrition, a role he took on in 2023. As Acting Director, he adeptly helped lead the Center during a time of transition, prioritizing nutrition and the safety of the food supply, dietary supplements, and cosmetics while helping to re-envision the organization.

Since 2019, he had been the Associate Commissioner for Imported Food Safety in Office of Food Policy and Response, providing direction to and management of imported food safety programs. In addition, he served as a senior scientific advisor and technical expert on matters related to human and animal food safety and the implementation of the FDA Food Safety Modernization Act. Earlier in his FDA tenure, Dr. Prater was Director of the FDA's Europe Office in Brussels, Belgium and the Department of Health and Human Services Country Representative to the European Union. Dr. Prater received a Doctor of Veterinary Medicine from the Virginia-Maryland College of Veterinary Medicine (government and corporate track) in 1996. Following a three-year residency in anatomic pathology, he joined the FDA's Center for Veterinary Medicine (CVM) in 1999 as a Veterinary Medical Officer. There he served in several roles including leader of the Aquaculture Drugs Team, CVM Pathologist, and Director of the Division of Scientific Support.

**Angela Fields, MPH**  
**Senior Consumer Safety Officer for the CORE Network**  
**U.S. Food and Drug Administration**



During her tenure at FDA, Angela has dedicated her career to implementing robust systems that safeguard consumers and enhance public health through the development and implementation of science-based policies, collaboration with internal and external stakeholders, and advancement of data-driven strategies to improve food safety outcomes. She In her role in CORE Response, Angela leads and supports multidisciplinary efforts to detect, respond to, and prevent foodborne disease outbreaks providing epidemiologic, traceback and analytical data expertise related to outbreaks in support of FDA's response activities. Angela also serves as one of CORE's traceability subject matter experts to help promote harmonized traceability standards and best practices. She contributes on agency initiatives, to include policy and training development, policy implementation focused on enhancing supply chain transparency and traceability. Additionally, Angela supports educational and outreach initiatives aimed at increasing awareness and preparedness among industry partners, government agencies, and the public.

**Adam Friedlander, MS**  
**Policy Analyst, Coordinated Outbreak Response, Evaluation & Emergency Preparedness**  
**U.S. Food and Drug Administration**



Adam Friedlander is a Policy Analyst in the FDA's Office of Coordinated Outbreak Response, Evaluation, & Emergency Preparedness (CORE + EP) within the Division of Preparedness and Emergency Programs (DPEP). He helps lead the Agency's efforts to advance strategic tech-enabled traceability initiatives and engage with a variety of stakeholders on the requirements of the FDA Food Traceability Rule. Adam graduated from Cornell University with a Bachelor of Science (BS) in Food Science and Operations Management and a minor in Music. He received his Master of Science (MS) in Regulatory Affairs of Food and Food Industries from Northeastern University.

**Melinda Hayman, PhD****Consumer Safety Officer, Office of Compliance and Enforcement****U.S. Food and Drug Administration**

Melinda Hayman is a Consumer Safety Officer at FDA's Human Foods Program, within the Office of Compliance. In this role she provides leadership on a variety of food safety and compliance issues. Melinda serves as a co-lead for the implementation of the Food Traceability rule and directs efforts related to preparing for the compliance date. Melinda has a Ph.D. in Food Science from Pennsylvania State University, where her research focused on *Listeria monocytogenes* in dairy products.

**Charles Leftwich, MBA****Vice President of Food Safety and Quality Assurance****Sysco Corporation**

Charles Leftwich serves as the Vice President of Food Safety and Quality Assurance for Sysco Corporation, the world's largest foodservice distributor. In this role he supports Sysco's Purpose of "Connecting the World to Share Food and Care for One Another" by establishing food safety, product quality, sustainability, and regulatory compliance strategies across the Sysco enterprise. To implement these strategies, Charles leads a team of talented food safety professionals across Sysco's broadline distribution services, specialty manufacturing locations, and Sysco's industry leading private label brand program which is renowned for its commitment to the highest product quality and food safety standards.

**Michael Lookup****Traceability Lead****Wegmans Food Markets**

Michael Lookup is the Traceability Lead for Wegmans Food Markets. He is responsible for leading the creation of traceability strategy and solutions. Michael has 19+ years' experience at Wegmans Food Markets across Store Operations, Supply Chain, Manufacturing and FS/QA.

**Takashi Nakamura, PhD, MBA**  
**VP, Corporate R&D and Food Safety**  
**Del Monte Fresh Produce Company**



Takashi leads global food safety at Fresh Del Monte, ensuring rigorous, science-based risk management across fresh-cut and processed produce operations worldwide. With a career spanning some of the world's most respected food and beverage brands, his expertise is especially deep in the fresh produce sector. He holds four degrees in engineering and business, including a PhD in engineering from Purdue University. Takashi believes in the power of on-site, face-to-face engagement with global teams to uphold the highest standards of food safety. He is proud to represent Fresh Del Monte and its dedicated team members around the world.

**Moderator**

**Susan C. Winckler, RPh, Esq. Chief Executive Officer, Reagan-Udall Foundation for the Food and Drug Administration**



Susan C. Winckler is CEO of the Reagan-Udall Foundation for the Food and Drug Administration. The Foundation is the non-profit organization created by Congress to advance the mission of the FDA. Prior to accepting the Foundation post in May of 2020, Ms. Winckler served as President of Leavitt Partners Solutions. As President and Chief Risk Management Officer for the Leavitt Partners family of businesses, Ms. Winckler advised corporate executives on policy and business matters. As CEO of the Food & Drug Law Institute, she provided attorneys, regulators, industry leaders, and consumers with a neutral forum to address domestic and global issues. As FDA Chief of Staff from 2007- 2009, Ms. Winckler managed the Commissioner's office;

served as his/her senior staff adviser; analyzed policies; and represented FDA before myriad government and external stakeholders. She simultaneously led FDA's Offices of Legislation, External Relations, Public Affairs, and Executive Secretariat. As APhA Vice President Policy/Communications and Staff Counsel, she served as the association's lead spokesperson and senior liaison to Congress, the executive branch, state associations, and allied groups. Ms. Winckler earned a bachelor's degree from the University of Iowa College of Pharmacy and her juris doctorate magna cum laude from Georgetown University Law Center. She is an APhA Fellow, an elected member and Chair of the United States Pharmacopeial Convention (USP) Board of Trustees (2015- 2020, 2020-2025), a member of the Purgo Scientific, LLC board, and a member of the Virginia Commonwealth University School of Pharmacy National Advisory Council.